# \star LogicMark

# LogicMark Personal Emergency Response Systems Capability Statement

The Leader in Two-Way Emergency Voice Communications

# **Federal Capabilities Statement**

LogicMark is a manufacturer of Personal Emergency Response Systems whose dedicated government sales purchasing team has built a solid reputation by successfully providing PERS devices and customer service support to various government agencies for years.

### **Company Overview**

LogicMark's personal emergency response systems (PERS) help keep various populations in the U.S. connected, secure and healthy.

Specifically, LogicMark has worked with the U.S. Department of Veterans' Affairs for more than 17 years, providing over 800,000 devices that have helped the agency provide benefits and services to veterans in a cost-effective manner.

GSA schedule pricing guarantees that our prices are the best available, and we also provide discounted prices on volume orders.

Ordering is simple, streamlined and meets all applicable regulations and competition requirements.

### **Product Offering**



#### **Freedom Alert Mini**

A compact mobile device with geofencing, fall detection, and GPS location services.

#### **Freedom Alert Max**

A 4G LTE-powered mobile device, featuring geofencing, fall detection, and emergency video calls for caregivers.

#### **Guardian Alert 911 Plus**

A mobile device with 4G LTE connection, no monthly fees, and direct-to-911 capabilities.

#### **Guardian Alert 911**

A landline connected, in-home device with two-way voice and direct-to-911 calling.

#### **Freedom Alert**

An at-home device with landline service to call family, friends, or 911 in an emergency.

### **Core Competencies**

- LogicMark has more than 17 years' experience of providing active-duty military and veterans with world-class PERS products.
- Our line of products connects people directly to family and emergency services with no monthly fees.
- Purchases can be made via GSA SmartPay<sup>®</sup> and count toward agency socio-economic goals and accomplishments.

# Primary Industry NAICS Codes

LogicMark provides exemplary products and services under the following North American Industry Classification System Code (NAICS):

- **3**34290
- **3**3420
- **3**34220
- **3**39112

# Differentiators

A long-time government service provider, we're intimately familiar with the ins and outs of providing excellent customer service and a smooth purchasing process. Our products and services stand out from the competition:

- No Monthly Fees
- Available for GSA Contract
- SBA
- 10+ Years Experience

# **Quality Commitment**

At LogicMark, our record of serving more than a 800,000 customers with reliable devices demonstrates our commitment to exceeding all expectations and ensuring complete satisfaction.

Our team of experienced contract managers works diligently with our government customers to ensure the quality of our service and devices is always top-notch and that all performance metrics are met or exceeded.

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# Experience / Past Performance

The foundation of LogicMark's business has been more than 17 years of successful partnership with government agencies, including the VA. As a leader in our industry, we pride ourselves in providing innovative products and quality support for every one of our government customers.

# **Company Profile**

- Contract Number: 47QSWA21D005Z
- DUNS Number: 078830371
- CAGE:
- Socioeconomic Status: Small Business
- GSA Schedule Contact: Dennis Boyle, Vice President of Sales
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